

Breakthrough Broker Media Kit

What is Breakthrough Broker?

Since 2012, BreakthroughBroker.com has expanded to over 600,000 users, establishing itself as a must-have for real estate professionals. As the only free resource of its kind, it is the most widely-used, fastest-growing technology for working real estate agents. establishing itself as a must-have for real estate professionals. As the only free resource of its kind, it is the most widely-used, fastest-growing technology for working real estate agents.

Stats & Reach

Who are our 578,897 users?

Our users are real estate professionals, from rookies to multi-million dollar producers. We attract and retain agents by offering an entire website hosting tools to launch, improve, or continue their career in the real estate industry including the large, franchise brokerages to the small boutique firms.

Why partner with us?

We're rewriting the rulebook. Through the popularity of BreakthroughBroker.com, we've created the most effective sales and marketing platform for companies who provide services to real estate agents. With thousands of products vying for their attention, you need a partner who can cut through the noise, reach your target audience, and put your company and its services in front of your prospects.

Website Stats

3.35 Min

Average Time on Site

578,897

Users as of April 2022

848,630

Page Views (per month)

140,000

Sessions (per month)

Email Stats

276,506

Subscribers

3.3 Million

Emails sent per month (8x per month on weekdays and 4x per month on weekends)

0.1%

Unsubscribe Rate

Types of Advertising Offered

In-line Webpage Banners

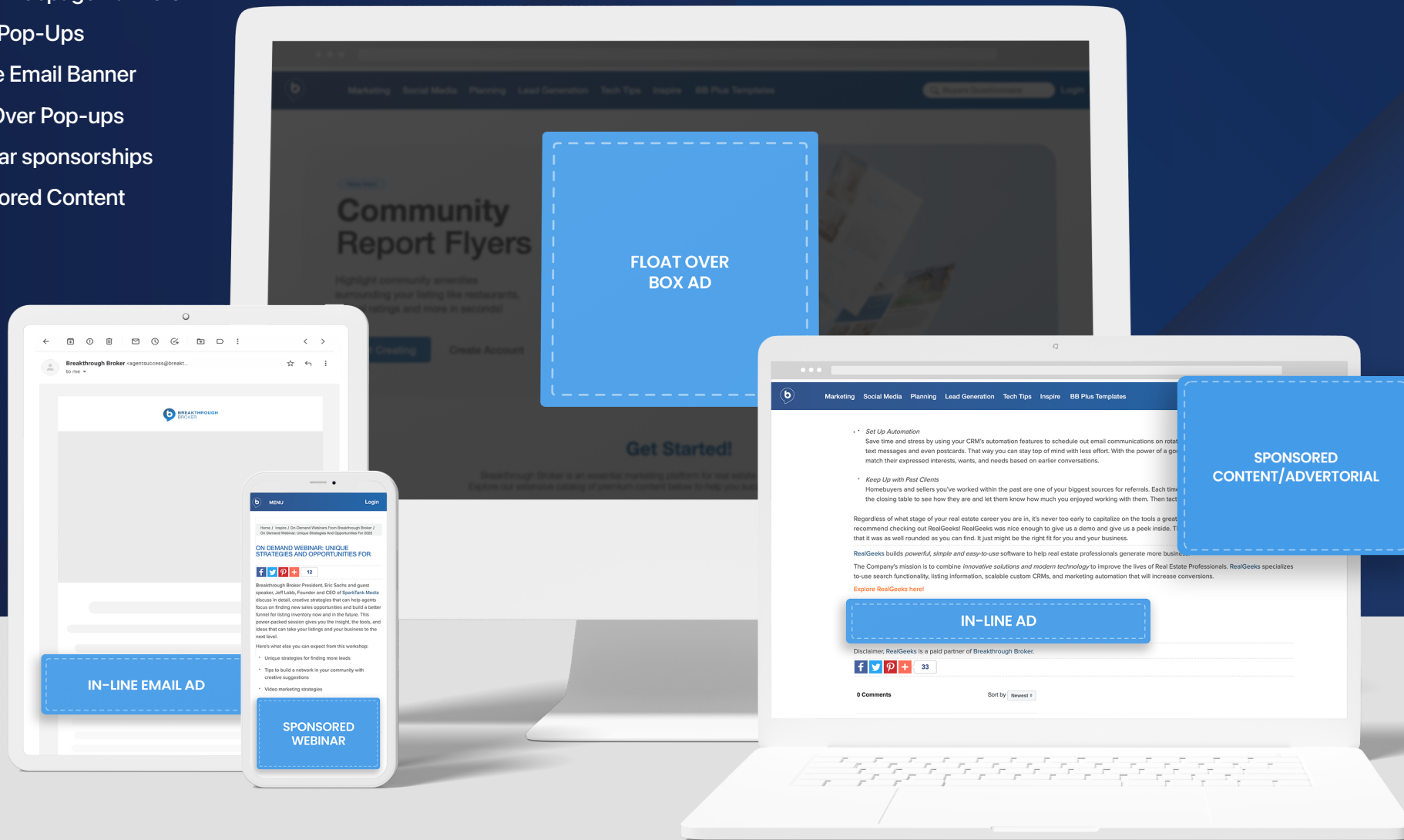
Video Pop-Ups

In-Line Email Banner

Float Over Pop-ups

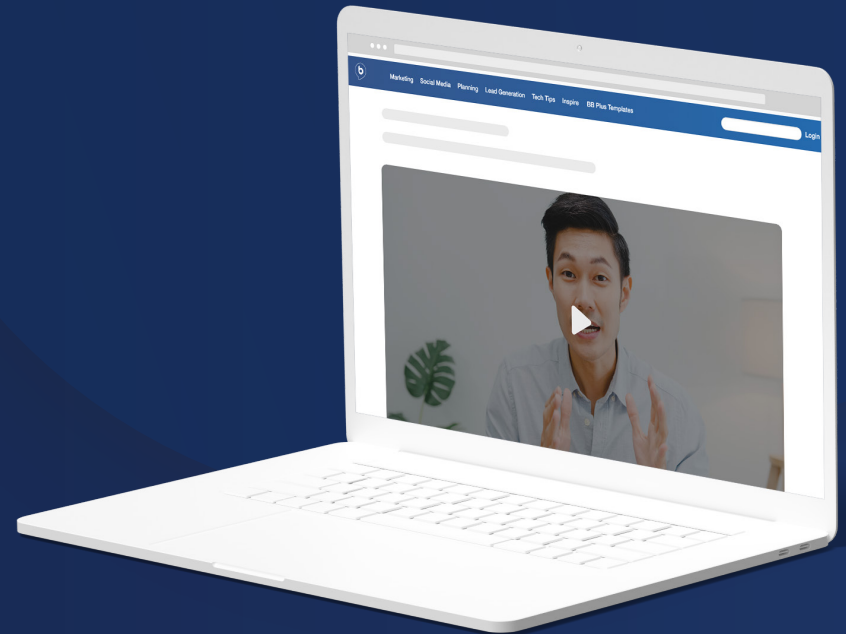
Webinar sponsorships

Sponsored Content



Exclusive Sponsored Webinar

Our webinars offer maximum visibility among a crowd who is prepped to engage, learn, and interact with the experience. Attendees come eager for the resources we provide, including our sponsors. We sow the product, you reap the benefits.



Features:

- 30-second overview of sponsor and product at the beginning of webinar
- Sponsorship ads on all promotional webinar emails
- Post-webinar marketing including feature in primary BB email distribution
- Ad placement on prominent site pages
- Ad placement in our title, mortgage, and home warranty dashboards which refer back to webinar (one-year placement)
- Included in a resource dashboard for over 3,000 title partners to share with their realtor networks
- Included in trending rotation for one month

Content Package

An article or multiple promotional articles boasting the advantages of your brand that you don't have to write?

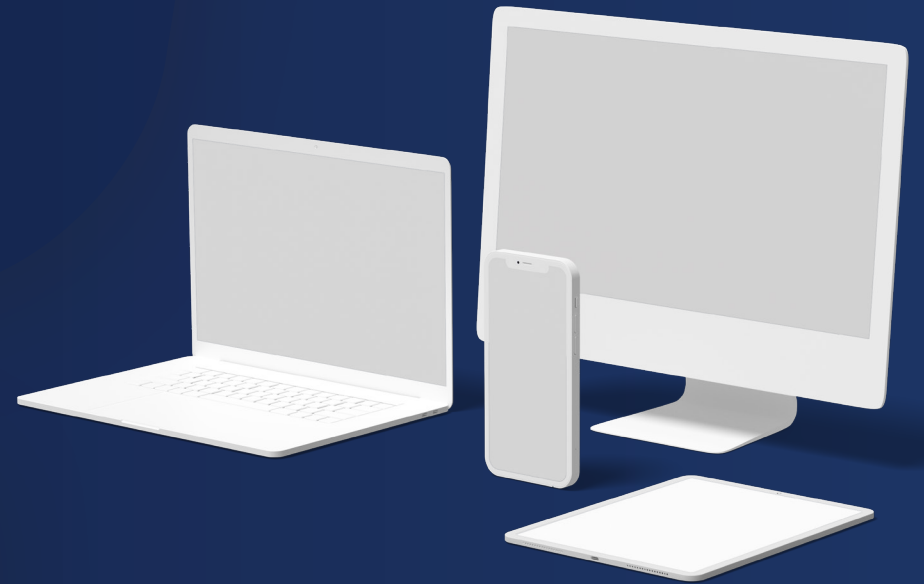
Yes, please. Articles will be featured in our primary monthly email and hosted on the site with no expiration date.

Offered Packages

Select what best fits you from three separate Content Packages.

A. 1 Article B. 3 Articles C. 5 Articles

Multiple article packages do not recycle and repeat the same content



For more information on all advertising packages, please contact President and Co-founder Eric Sachs.

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